



# Master in Business Administration

## Duration

Full time: 1 year 6 months  
Part time: 2 years

## Programme Code

(R2/340/7/0230) 04/28 (MQA/FA2819)

## Intake

January, April, June, August & October

## Faculty/Centre

Faculty of Business, Management and Accounting

## Academic Pathways

- Doctor of Business Administration (DBA)
- Doctor of Philosophy in Management (PhD)
- Any relevant doctorate programmes

## Career Prospects

- Entrepreneur/Business Owner
- Human Resource Manager/Talent Manager
- Product Manager/Brand Manager
- Marketing Manager/Strategic Marketing Director
- Senior Manager/Operations Manager
- Project Manager/Senior Consultant



Scan the QR code for more information about this programme.

This programme provides a comprehensive understanding of the people, processes, and strategies that drive organisational success in today's dynamic business environment. The programme explores the full spectrum of the employee lifecycle, including recruitment, selection, onboarding, performance management, training, career development, talent retention, and succession planning. Through an integration of management theory and practical application, learners develop advanced leadership, strategic thinking, and decision-making capabilities.

The programme equips graduates with the knowledge and practical skills required to design effective organisational policies, implement strategic talent management practices, and lead organisations toward sustainable growth through evidence-based and data-informed decision-making.

## Key Learning Areas Include

- Management and Leadership
- Marketing and Human Resources
- Finance, Accounting, and Economics
- Research and Analytics
- Global and Strategic Perspective

## Entry Requirements

**Bachelor's Degree (Level 6, MQF) in related fields or its equivalent**

- Minimum CGPA of 2.50 as accepted by the University Senate OR other related/equivalent qualification (Level 6, MQF) recognised by the Malaysian government; OR
- Minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR

**Bachelor's Degree (Level 6, MQF) in non-related fields**

- With relevant working experience: Minimum CGPA of 2.00 as accepted by the University Senate, subject to a rigorous internal assessment; OR
- Without relevant working experience: Minimum CGPA of 2.00 as accepted by the University Senate, subject to passing pre-requisite courses; OR

**Other related/equivalent qualification to a Bachelor's Degree (Level 6, MQF) recognised by the Malaysian government.**

## English Competency Requirements (International Student)

- Achieve a minimum of Band 4 in MUET; OR equivalent to CEFR (Mid B2); OR
- IELTS: 6.0; OR
- TOEFL iBT: 60; OR
- Pearson English Test (PTE): 59; OR
- Cambridge English Qualifications and Tests: 169

Students who do not meet these requirements will be offered an English proficiency course by the University to ensure that their proficiency is sufficient to meet the needs of the programme.

### **Admission Criteria Through APEL.A (Level 7, MQF)**

- At least 30 years old in the year of application
- Holds a minimum of STPM/Diploma/equivalent qualification (or higher qualifications such as Advanced Diploma, Graduate Certificate, Graduate Diploma)
- Have relevant working experience
- Pass the APEL.A (T7) assessment at the Master's level

### **Course Structure**

#### **Common Core**

- Human Resource Management
- Accounting for Managers
- Managerial Economics
- Research Methodology
- Organisational Behaviour
- Business Informatics
- Business Statistics
- Corporate Finance
- Operations Management
- International Business
- Project Paper

