



Master in Business Administration (Open & Distance Learning)

Duration

Full Time: Min 1 year

Part time: Min 1 year 6 months

Programme Code

(R-DL/0414/7/0329) 05/31 (MQA/FA14586)

Intake

January, April, June, August & October

Faculty/Centre

Faculty of Business, Management and Accounting

Academic Pathways

- Doctor of Business Administration (DBA)
- Doctor of Philosophy in Management (PhD)
- Any relevant doctorate programmes

Career Prospects

- Entrepreneur/Business Owner
- Human Resource Manager/Talent Manager
- Product Manager/Brand Manager
- Marketing Manager/Strategic Marketing Director
- Senior Manager/Operations Manager



Scan the QR code for more information about this programme.

The Master of Business Administration (MBA) via Open and Distance Learning programme provides a comprehensive understanding of the people, processes, and strategies that drive organisational success in today's complex and dynamic business environment. Designed for flexibility, the programme allows learners to study remotely while gaining the same advanced knowledge and practical skills as on-campus MBA students, covering key management areas such as strategic planning, organisational leadership, and talent management.

Graduates of this programme develop advanced leadership, strategic thinking, and decision-making capabilities, enabling them to design effective organisational policies, implement strategic talent management initiatives, and lead organisations toward sustainable growth. The programme emphasizes data-informed decision-making, innovation, and digital business tools, preparing leaders to tackle the challenges of global business while balancing work, study, and personal commitments.

Key Learning Areas Include

- Leadership & Organisational Management
- Strategic Thinking & Decision-Making
- Talent & Human Capital Management
- Finance, Marketing & Operations
- International Business & Innovation

Entry Requirements

Bachelor's Degree (Level 6, MQF) in related fields

- Minimum CGPA of 2.50 as accepted by the University Senate; OR
- Minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR

Bachelor's Degree (Level 6, MQF) in non-related fields

- With relevant working experience: Minimum CGPA of 2.00 as accepted by the University Senate, subject to a rigorous internal assessment; OR
- Without relevant working experience: Minimum CGPA of 2.00 as accepted by the University Senate, subject to passing pre-requisite courses; OR

Other related/equivalent qualification to a Bachelor's Degree (Level 6, MQF) recognised by the Malaysian government.

English Competency Requirements (International Student)

- Achieve a minimum of Band 4 in MUET; OR equivalent to CEFR (Mid B2); OR
- IELTS: 6.0; OR
- TOEFL iBT: 60; OR
- Pearson English Test (PTE): 59; OR
- Cambridge English Qualifications and Tests: 169

Students who do not meet these requirements will be offered an English proficiency course by the University to ensure that their proficiency is sufficient to meet the needs of the programme.

Admission Criteria Through APEL.A (Level 7, MQF)

- At least 30 years old in the year of application
- Holds a minimum of STPM/Diploma/equivalent qualification (or higher qualifications such as Advanced Diploma, Graduate Certificate, Graduate Diploma)
- Have relevant working experience
- Pass the APEL.A (T7) assessment at the Master's level

Modules

- Strategic Human Resource Management
- Marketing Management in the Digital Age
- Organisational Behaviour and Leadership
- Managerial Economics
- Accounting and Financial Management for Decision Making
- Business Intelligence & Analytics
- Business Research Method
- Entrepreneurship and Innovation
- Strategic Management and Ethics
- Masters project
- Supply Chain and Operations Management
- Global Business Strategy
- Project Management

